



## CITY COUNCIL STAFF REPORT

**TO:** Honorable Mayor and Council members

**DATE:** March 19, 2019

**THROUGH:** John W. Donlevy, Jr., City Manager *JW*

**FROM:** Dan Maguire, Economic Development and Housing Manager *DM*

**SUBJECT:** Presentation from the Winters Participation Gallery and the Winters High School Art Class on a Potential Mural Project at City-Owned Property at 201 First Street

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### **RECOMMENDATIONS:**

Receive the Presentation from the Winters Participation Gallery and the Winters High School Art Class regarding a potential mural project on the City-owned property at 201 First Street (aka the Rodgers Building).

### **BACKGROUND:**

The proposed art collaboration is similar in many regards to the previous mural project at Town and Country Market. This potential project will be funded primarily by a grant from the Buck Foundation

### **FISCAL IMPACTS:**

None by this action

### **ATTACHMENTS:**

Course Description  
Budget and Timeline

# **Winters Participation Gallery Mural Project**

## **Course Description**

Winters, California has a rich history that continues to grow and change with the influence of diverse people from varied backgrounds. The Winters Mural Project seeks to beautify and inform the community of Winters so that current and future generations will gain a sense of their place within the continuum of history. The murals will be conceived, designed and executed by young community members under the guidance of a professional muralist. Students will learn to research, design, illustrate, collaborate, revise and refine their ideas through the completion of large scale artworks that will energize public spaces and spark conversations for years to come. We also wish to provide summer jobs and instructional opportunities for an underserved population.

### **Week 1: Research and Design June 19 -21**

- Meet with client to establish expectations
- Introduction to local history via archives and primary sources at the Yolo County Archive
- Students will photograph artifacts and items from the Winters History Museum
- Discussion of murals, symbols and communities.
- Early sketching and design activities
- Weekly progress will be documented and recorded for inclusion in a video

### **Week 2: Design Process Continues--Mural design is composed June 25-28**

- Team building activities and design activities
- Primary source presentations continue as needed for inspiration and to keep focus
- Students sketch local sites
- Students use their photographs and Google Slides to compose a variety of design ideas
- Individual ideas are processed through the group to find similarities and differences
- Themes are assessed and ideas are shaped into a cohesive design
- Weekly progress will be documented and recorded for inclusion in a video
- Refinements to overall design are found through group discussion
- A scale black and white drawing is completed

### **Week of July 1-5 (students off- except as needed/available) :Completion of Black and White Mural Design**

- Refinements to overall design are confirmed with client and executed by available students.
- Scale black and white drawing is updated and prepared for use in gridding the mural on site

## **Week 3 (July 9-12): Outline and Underpainting begins**

- Application of drawing to surface begins using charcoal
- Drawing is solidified using sepia tone acrylic paint
- Painters work to fill in large areas of the underpainting in sepia tone
- Weekly progress will be documented and recorded for inclusion in a video

## **Week 4 (July 16-19): painting continues**

- Painters work to fill in large areas of the underpainting in sepia tone
- Weekly progress will be documented and recorded for inclusion in a video

## **Week 5 (July 23-26): Color application and final details**

- Underpainting is completed
- Color glazes are added to large areas
- Small areas, details and textures are applied, refined and completed
- Students reflect on the process in writing
- Ceremonial unveiling event includes community and family members
- Weekly progress will be documented and recorded for inclusion in a video

## **Course Outcomes**

- Students will gain a comprehensive overview of the community mural-making process.

## **Participants:**

- gain an in-depth look at design challenges that arise in the community mural process
- receive step-by-step instruction about mural making techniques, including wall preparation, design enlargement, paint application, the cloth method, and sealing the completed project
- gain experience with materials required for best results-from primers and paints to brushes and sealers
- have an opportunity to acquire hands-on skills and exhibit original work
- have an opportunity to work on a large-scale public mural project with experienced mural painter
- learn the History of Winters, California and its people through primary sources and archival information

## **Citations:**

<https://www.muralarts.org/artist-resources/mural-training-program/>

Winters Participation Gallery (WPG) is focused on sponsoring murals depicting the history of the town of Winters.

### **Budget for History Mural Project--Summer Class**

|                   |  |
|-------------------|--|
| \$6,000.00        | stipend for professional muralist at \$50.00/hour                              |
| \$1,200.00        | stipend for AP art student-assistant at \$10.50/hour (Senior Capstone Project) |
| \$5,000.00        | supplies   |
| \$1,000.00        | transportation and research  |
| <u>\$1,350.00</u> | insurance  |
| \$14,550.00       | total  |

- Last year, WPG was unable to cover the cost of the stipend for an AP art student-assistant.
- The client must be able to cover the cost of power washing and priming the the building. The cost for this amounted to \$1,500.00 in 2018.

### **Timeline**

#### **January - March 2019**

Make contact with professional muralists. Interview and select.

#### **April - May 2019**

Students selected

Supplies ordered

Classroom site/Mural site determined

#### **June - July 2019**

Launch class

Complete mural